





View 31 (Winter)  
Hereford Square

2019 / Render

















View 35 (Summer)  
Kensington Palace by Queen Victoria Statue

2018 / Wireline





View 35 (Winter)  
Kensington Palace by Queen Victoria Statue

2018 / Wireline





View 36 (Winter)  
Battersea Bridge

2018 / Wireline













## Appendix 2 – Views for On-site Assessment

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This Appendix provides all 37 ‘as proposed’ views of the Proposed Development in a format recommended by the revised Landscape Institute Technical Guidance Note 06/19, ‘Visual Representation of Development Proposals’ (issued September 2019). These versions of the views provide what the LI Technical Guidance Note describes as a ‘100% reference image’, and in each case present the equivalent of a photograph taken with a 50mm lens and are sized such that, when printed on an A3 sheet and held at a recommended viewing distance of around 500mm (i.e. at arm’s length) from a viewer’s eyes at the relevant viewing location, the image on the page would reconstruct the scale of the view as experienced in real life.





View 1 (Summer)  
Cromwell Road - West  
2018 / Wireline  
Baseline





View 1 (Summer)  
Cromwell Road - West  
2018 / Wireline  
Proposed





View 1 (Winter)  
Cromwell Road - West  
2018 / Wireline  
Baseline





View 1 (Winter)  
Cromwell Road - West  
2018 / Wireline  
Proposed